

genesis labels

The little things in life make the biggest difference and can add to a product beyond recognition.

Think, if you will, of the number of labels, tickets, badges, buttons and patches that are on your clothes lined up in your wardrobe right now. Quite a lot, hey?

Such additions can often be overlooked by consumers after the initial purchase, but not by genesis labels.

With exquisite and durable garment labelling and branding solutions, genesis labels have a passion for what they do – and a strong desire to ensure the end product is as exacting as their own standards – which makes them the perfect company to team up with.

Formed in 2007 by fashion aficionados Ed Jackson and Jonathan Lacey, the company has gone from strength to strength, becoming a market leader and the go-to choice for luxury brands and high street retailers.

With a shared passion for the fashion industry, gleaned from many years within the sector, the dynamic duo and their trustworthy team of specialists make understanding your needs their number one priority.

Effective communication is a key building block of any relationship, whether it be new or existing. genesis labels bring this in abundance with their friendly yet professional demeanour and are infinitely focused on achieving exactly what you require.

Whether it is a competitive quote (or counter-quote) you are after, a flick through their huge range of environmentally friendly sample labels and branding, or if you wish to discuss your start-up or existing branding requirements and stockholding, genesis labels' team of creatives are on-hand to ensure a seamless service.

Visit www.genesislabels.co.uk or connect with Ed Jackson or Jonathan Lacey here on LinkedIn to find out more.

